RICE FRAMEWORK

For Project Prioritization

Reach

How many people will be affected by the idea in a specified time frame.

Impact

The project's impact on a specific goal.

Confidence

Your confidence in the project idea.

Effort

The amount of time needed to complete the project.

R I
C E

ASSIGN A VALUE

From Low to High, rate each element 1 to 5

CALCULATE

$$\frac{R \times I \times C}{E}$$

PRIORITIZE

Rank the ideas based on the RICE scores. The higher the score, the higher the priority.

APEXIUM GROWTH